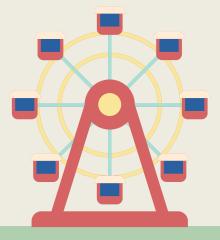




## TTF'S SPRING HOLIDAY TRAVEL SURVEY 2024

WHERE AUSTRALIANS ARE TRAVELLING FROM 1 SEPT - 31 OCT 2024

March Merch Charles and the contract of the co

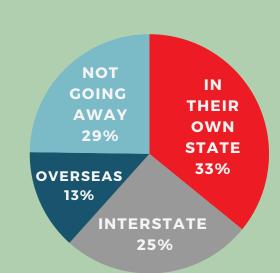






71%

OF AUSTRALIANS WILL TRAVEL ON HOLIDAY THIS SPRING



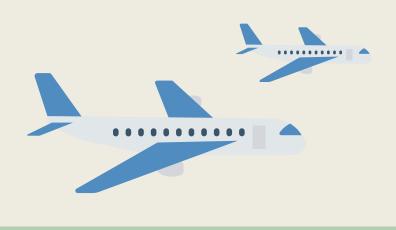




59%

OF AUSTRALIANS WILL HOLIDAY IN AUSTRALIA THIS SPRING

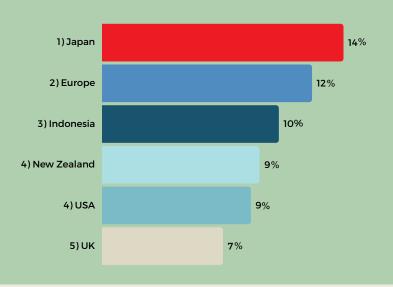






13%

OF AUSTRALIANS WILL
HOLIDAY OVERSEAS
THIS SPRING



## TYPICAL HOLIDAY



LESS THAN 7 DAYS

LEAVING SEPTEMBER 16 - 30 20%

OF PET OWNERS

WILL TAKE

THEIR PET



LESS THAN \$5000

COST-OF-LIVING
PRESSURES

**DOWN 2% SINCE WINTER** 

54%

SAY COST-OF-LIVING
PRESSURES HAVE IMPACTED
THEIR TRAVEL PLANS

23%
WILL GO
AWAY
FOR LESS
TIME

10%
ARE HOLIDAYING

**IN AUSTRALIA** 

15%

NEVER MADE

TRAVEL

PLANS



RANKED RISING INTEREST RATES AS THEIR #1 FINANCIAL STRAIN

Rising interest rates

Grocery prices

Rent

Energy bills

This insurance premiums

Petrol prices

Medical bills

The image of the prices of t



Tup 2% SINCE WINTER

25%

RANKED HOLIDAYS/TRAVEL
THEIR #1 PRIORITY FOR
NON-ESSENTIAL SPENDING

