

CHRISTMAS PLANS AND COST OF LIVING DATA 2024/25

HOW ARE AUSTRALIANS SPENDING CHRISTMAS THIS YEAR



COST OF LIVING PRESSURES



UNDER 45S ARE MOST AFFECTED BY THE COST OF LIVING THIS FESTIVE SEASON

OVER 2/3 OF UNDER 45s ARE SPENDING LESS ON PRESSIES

31% are spending significantly less

78% 25-34 YEAR OLDS

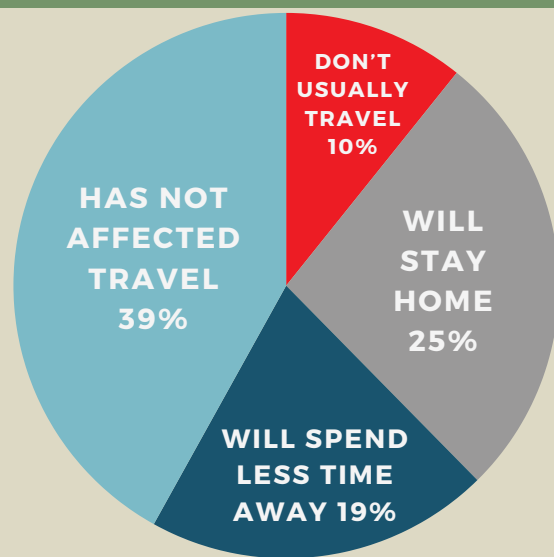
76% 18-24 YEAR OLDS

75% 35-44 YEAR OLDS

ARE SHIFTING SPENDING HABITS THIS CHRISTMAS

44%

OF AUSTRALIANS SAY COST OF LIVING HAS IMPACTED THEIR TRAVEL



17% ARE PRIORITISING SPENDING ON GIFTS

26% OF AUSSIES ARE PRIORITISING SPENDING ON TRAVEL

83%

OF AUSSIE'S WILL SPEND CHRISSEY DAY AT THEIR HOUSE OR AT A FRIEND/RELATIVE'S HOUSE