OUTLOOK 2022
TOURISM CONFERENCE

TTF AUSTRALIA
Tourism & Transport Forum

PROGRAM
THURSDAY 19th MAY 2022

8:30 AM	*Registration and refreshments*	
	Welcome	MARGY OSMOND Chief Executive Officer Tourism & Transport Forum
	Opening remarks	HON. BRUCE BAIRD AM Chairman Tourism & Transport Forum
9:00 AM to 11:00 AM	*Interview* The changing face of global tourism: recapturing the international market	MICHAEL ISSENBERG Chairman Tourism Australia
	Panel Discussion Playing to your strengths: revitalising the interstate corporate travel market Moderated by: Margy Osmond |TTF|CEO	LEANNE CODDINGTON Chief Executive Officer Tourism and Events Queensland
		STEVE COX Chief Executive Officer Destination NSW
		RODNEY HARREX Chief Executive South Australian Tourism Commission

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Panel Discussion
Back from the brink: reinvigorating our major attractions

Moderated by:
Margy Osmond | TTF | CEO

LOUISE HERRON AM
Chief Executive Officer
Sydney Opera House

ROB SMITH
Divisional Director Asia-Pacific
Merlin Entertainments

DEB ZIMMER
Chief Executive Officer
BridgeClimb

Interview
A new world of travel: how Airbnb is changing how we live and travel

Moderated by:
Margy Osmond |TTF|CEO

SUSAN WHEELDON
Country Manager Australia & New Zealand
Airbnb

11:00AM	MORNING TEA	supported by	AIR NEW ZEALAND

Welcome back

MARGY OSMOND
Chief Executive Officer
Tourism & Transport Forum

Keynote
Insights: what's next for the Australian hospitality industry?

SIMON MCGRATH AM
Chief Executive Officer
Crown Sydney Group

Head of Hospitality
Crown Resorts

11:40AM

to

1:15PM

Panel Discussion
Transforming travel: fulfilling the needs of the future traveller

Moderated by:
Margy Osmond | TTF|CEO

EMILY DAVIS
Partner
L.E.K. Australia

PAUL JONES
Chief Customer and Digital Officer
Virgin Australia

LEE TULLOCH
Columnist
Nine Traveller

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Panel Discussion
People power: bridging the skills gap

MATT CAMERON-SMITH
Chief Executive Officer
Voyages Indigenous Tourism Australia

Moderated by:
Margy Osmond | TTF|CEO

ROB MARCOLINA
Group Executive, Strategy, People and Technology
Qantas

SIMON MCGRATH
Chief Executive Officer
Crown Sydney Group

Head of Hospitality
Crown Resorts

1:15PM	LUNCH

Welcome back

MARGY OSMOND
Chief Executive Officer
Tourism & Transport Forum

Keynote
Tracking tourism: new data will be king

MIKE WELLING
Chief Executive Officer and Founder
Hemisphere Digital

2:00PM

to

4:00PM

Panel Discussion
The main event: how major and business events can help drive recovery

MATT CARROLL AM
Chief Executive Officer
Australian Olympic Committee

Moderated by:
Margy Osmond | TTF|CEO

LYN LEWIS-SMITH
Chief Executive Officer
BESydney

HARVEY LISTER AM
Chaiman and Chief Executive Officer
ASM Global (APAC)

Panel Discussion
Arts and culture: building our cultural assets and their importance to a destination

Moderated by:
Margy Osmond | TTF|CEO

DR MICHAEL BRAND
Director
Art Gallery of NSW

JOHN KOTZAS AM
Chief Executive
Queensland Performing Arts Centre

Panel Discussion
Park life: the importance of adventure travel and our natural assets in reattracting market share

Moderated by:
Margy Osmond | TTF|CEO

CHARLIE CARLOW
General Manager
Wild Bush Luxury Brand

STUART DIVER
General Manager
Thredbo Alpine Resort

SUELLEN FITZGERALD
Chief Executive
Greater Sydney Parklands

ROHAN LUND
Chief Executive Officer
NRMA

4:00PM	Event close