

Wednesday, 22 May 2019 – Sydney Hilton

TIME	SPEAKERS	
8.30AM	Conference registration:	Refreshments served
	Conference Opening & Welcome	Margy Osmond Chief Executive Officer Tourism & Transport Forum (TTF)
9.00AM–11.05AM	Opening Interview	John O’Sullivan Managing Director Tourism Australia <i>Moderated by Margy Osmond</i>
	Panel Session	<p>Undercover tourism: turning history into high-end heritage tourism</p> <p><i>Hear how with vision and creativity, old industrial spaces and assets, from pump houses to tunnels can be successfully converted into cutting edge modern tourism venues.</i></p> <p>Jim Costello Project Manager Big Pineapple Renewal Simon Currant AM MD Simon Currant & Associates Jimmy Hurlston CEO Easey’s Group Nigel Oakey MD Be Our Guest Holdings <i>Moderated by Margy Osmond</i></p>
	Keynote Address	<p>Luring the ‘Intrepid’ traveller!</p> <p>James Thornton Chief Executive Officer Intrepid Group</p>
	Panel Session	<p>Get lost: the rise of experience tourism</p> <p><i>As our lives get busier and our time becomes more valuable, more and more travellers are spending their own time to get off the beaten track.</i></p> <p>Russell Alexander Founder CEO Hobbiton Movie Set Tours David Hammon CEO & Director Hammons Holdings Phillipa Harrison Executive General Manager International Tourism Australia Shirley Hollingsworth General Manager Tjapukai Aboriginal Cultural Park Lisa Perkovic Senior Global Managing Editor Expedia Group <i>Moderated by Margy Osmond</i></p>
11.05AM–11.40AM	MORNING TEA	

Wednesday, 22 May 2019 – Sydney Hilton

TIME	SPEAKERS	
11.40AM–1.20PM	Chairman's Address	Andrew McEvoy Chairman TTF
	Panel Session	<p>Opening up the regions</p> <p><i>There is a growing demand for distinctive and authentic experiences, many of which are located in regional and remote areas. What is the role of tourism product in opening up the regions?</i></p> <p>Chris Cocker CEO South Pacific Tourism Organisation</p> <p>Rodney Harrex CEO South Australian Tourism Commission</p> <p>Stuart Smythe CEO Falls Creek Alpine Resort</p> <p>Cathy Treasure Festival Director The Parkes Elvis Festival</p> <p>Moderated by Margy Osmond</p>
	Keynote Address	<p>Inbound trends: where from, where to?</p> <p>Phillipa Harrison Executive General Manager International Tourism Australia</p>
	Panel Session	<p>Solo travel: two's a crowd – travel solo, travel your way</p> <p><i>The benefits of travelling where you want, how you want and even with who you want – what is the future for solo travel?</i></p> <p>Ryan Hanly CEO and Co-Founder Travello</p> <p>Leigh-Ann Pow Editorial Director Australian Traveller Magazine</p> <p>Matt Cameron – Smith MD AAT Kings & Inspiring Journeys</p> <p>Moderated by Margy Osmond</p>
1.20PM–2.05PM	LUNCH	

Wednesday, 22 May 2019 – Sydney Hilton

TIME	SPEAKERS	
2.05PM-3.45PM	Panel Session	<p>The economic power of arts and culture</p> <p><i>Culture and arts feed the soul; they also fuel the economy directly. What is the economic power of arts and culture?</i></p> <p>Sandra Chipchase CEO Destination NSW</p> <p>Joel Edmondson Executive Director Queensland Music Festival</p> <p>Courtney Gibson Chief Executive South Australian Film Corporation</p> <p>Suzanne Jones Executive Producer The Gordon Frost Organisation & CEO Jones Theatrical Group</p> <p><i>Moderated by Margy Osmond</i></p>
	Interview	<p>The Future of the Visitor Experience at our Airports</p> <p>Tom McCormack Chief Information Officer Western Sydney Airport</p> <p><i>Moderated by Margy Osmond</i></p>
	Interview	<p>Media and its influence on travel decisions</p> <p><i>New and different ways markets can be targeted, how do partnerships promote the industry?</i></p> <p>Trent Chapman Head of Production & Development, Travel Guides Nine</p> <p><i>Moderated by Margy Osmond</i></p>
3.45PM-4.45PM	NETWORKING DRINKS	